

Avalon | 2011



 **TOYOTA**
make things better



Avalon

A simple drive turns into a pleasurable cruise with the 2011 Avalon. With state-of-the-art luxury, an exceptionally spacious interior and a host of technological innovations, you'll savour every moment. Backed by a powerful V6 engine, the Avalon XLS braves the elements with style and grace. Crafting the perfect balance between refinement and performance – that's how we make things better with the 2011 Avalon.



FRONT COVER
XLS shown in Black.

- A. XLS shown in Classic Silver Metallic.
- B. XLS shown in Magnetic Grey Metallic.

Avalon XLS

Indulge your senses and elevate your expectations of comfort, convenience and style with the 2011 Avalon. Enjoy a unique and tailored driving experience with the power 8-way adjustable driver's seat, lumbar support and exterior heated mirrors. It has a suspension tuned to give you a silky-smooth ride, and a quiet, comfortable cabin that you can fill with music streamed via Bluetooth®3 from your favourite compatible devices.

A. HEATED FRONT SEATS

You can adjust the heated front leather seats to your desired temperature.

B. RECLINING REAR SEATS

Your guests can relax in the comfort of unequaled luxury with rear-seat climate vents, a rear seatback that reclines and a nearly flat floor for enhanced legroom.



C. LUXURIOUS COMFORT

Step inside Avalon and right away you're struck by the spaciousness. Settle into the driver's seat and relax: You have plenty of room where you need it. And Avalon makes it easy to find the seating position that's perfect for you. At the touch of a button, you can adjust for height, angle and rake or dial in the power lumbar support.

D. POWER MOONROOF

Power tilt/slide moonroof with sunshade.



XLS shown in Blizzard Pearl.

Technology

A. Avalon XLS shown in Black leather with a voice-activated touch-screen DVD navigation system.⁴ Enter in your favourite place to eat and if listed, the navigation system⁴ will cross-reference it with the listed address. Avalon can help even if you don't have a particular place in mind, displaying multiple locations of gas stations, restaurants or the like that happen to be in your vehicle's vicinity.

B. TAILLIGHT WITH LIGHT PIPE

The new Avalon's taillights incorporate LED "Light Pipes" to help ensure that the brake lights illuminate quickly, a feature that's both stylish and functional.

C. SATELLITE RADIO AND JBL® AUDIO SYSTEM

Avalon offers XM® Satellite Radio. No matter what the music source, the 12-speaker JBL Synthesis® sound system reproduces audio with remarkable clarity and richness.

D. BLUETOOTH®³ WIRELESS TECHNOLOGY

With compatible Bluetooth®³ phones, simply press a control button on the steering wheel and you can answer calls and converse with your callers using the audio system of your Avalon as a speakerphone.

E. USB PORT

Insert your flash drive or compatible MP3 player into the USB port to listen to your personal music playlist. Avalon also includes an auxiliary audio jack.



A



B



C



D



E

Safety

Avalon is equipped with advanced technologies designed to help enhance driving safety. Vehicle Stability Control automatically assists in counteracting front or rear wheelslip when cornering on slippery roads or during abrupt steering. By selectively applying the brakes to the individual wheels and controlling engine power output, VSC encourages the restoration of driving control. The front and rear crumple zones and side-impact door beams are strategically designed to surround the passenger cabin in the event of a collision.



MIRROR WITH INTEGRATED TURN SIGNAL
Avalon's sideview mirrors are as practical as they are refined. In addition to an integrated turn signal, they also feature puddle lamps. The driver-side mirror even has an auto-dimming feature.



DIRECT TIRE PRESSURE MONITOR SYSTEM
Avalon's Direct Tire Pressure Monitor System provides early notification of critically low tire pressure.

SEVEN AIRBAGS
Sophisticated sensors form the nerve centre of Avalon's Supplemental Restraint System¹ that includes seven airbags: advanced driver and front passenger airbags, front and rear side curtain airbags, driver and front passenger front seat-mounted side airbags, and a driver's knee airbag. This system works with the 3-point front seatbelts with adjustable shoulder anchors and an energy-absorbing steering column.

Toyota Quality

Quality is built right into the production process from the selection of raw materials, right down to the vehicle's final inspection. And it is the responsibility of everyone to ensure the highest quality possible on each and every vehicle. It's through Toyota's philosophy of 'Kaizen' that we are always looking for ways to continually improve. That's how we make things better.

THE TOYOTA PRODUCTION PROCESS is one that is constantly evolving. With our "Just-In-Time" practice, the goal is to make certain that during the manufacturing process, only what is needed gets produced. The result is twofold: because there's no excess supply, any issues are exposed and promptly resolved to ensure that everything off of the Toyota assembly line is of exceptional quality.

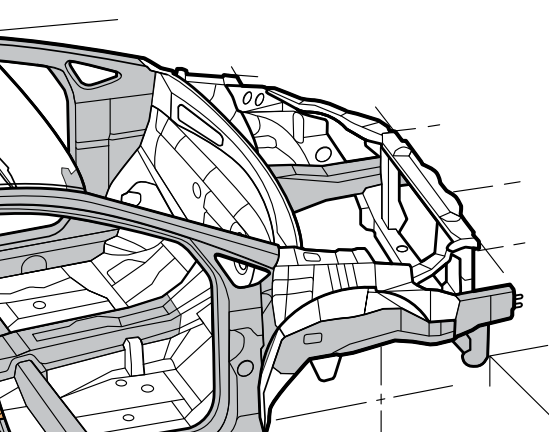


THE HUMAN TOUCH. As impressive as the machinery is, the achievement of perfect fit and finish is also the result of continuous human touch for every step of the way.

TOYOTA CANADA COLD RESEARCH CENTRE. Located in Timmins, Ontario, our teams test Toyota vehicles in actual Canadian winter conditions at our cold weather testing track to ensure that they remain dependable throughout the long winter months.



For more information visit toyota.ca



2011 Colours



070 Blizzard Pearl^A



1F7 Classic Silver Metallic^B



1G3 Magnetic Grey Metallic^B



202 Black^A



3R0 Sizzling Crimson Mica^B



4T8 Sandy Beach Metallic^A

Interior colour options

^A Ivory Leather.

Please see your Toyota Dealer for details.

^B Black Leather.

New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.



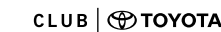
Fewer emissions and pollutants.¹ More kilometres on less fuel. And designed with power and performance in mind. Available in Prius, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. We service your Toyota the way we built it. So you can count on quality parts and professional service.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at clubtoyota.ca.



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.

¹Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

Working together to make things better.

Through education, inspiration, financial support and a long standing commitment to the environment, Toyota Canada is proud to contribute to the Toyota Canada Foundation and to various community programs that are devoted to the betterment of our planet. To learn more about how we are working to make things better, visit us at Toyota.ca



Photo: Joshua Berson



Photo: Evergreen – Jane Churchill



Toyota Evergreen Learning Grounds
Toyota Canada Inc. and its Dealerships partnered with Evergreen in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit evergreen.ca



Special Olympics Canada
Toyota Canada Inc. and its Dealers are National Sponsors of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes. Toyota Canada Inc. reaches out to Special Olympics athletes whenever possible through participation in events at a local, regional, provincial and national level. For more information visit specialolympics.ca



Toyota Earth Day Scholarship Program
The Toyota Earth Day Scholarship Program was established to recognize and reward graduating high school students who have distinguished themselves through environmental, volunteer and academic excellence. This year, 20 scholarships will be awarded coast to coast, allowing Canada's future environmental leaders to continue their studies. For more information visit earthday.ca

2011 Avalon Features

XLS
INTERIOR
JBL® Audio, AM/FM CD/MP3/WMA In-Dash 4-Disc Changer, Audio Auxiliary Input Jack, 12-Speakers, Bluetooth® ³ Capability, USB Audio Input, Integrated XM® Satellite Radio, Digital Signal Processor, Radio Data System, Rear Subwoofer, Diversity Antenna, Roof-Mounted Antenna, Steering Wheel Audio Controls
Dual Zone Automatic Climate Control
Steering Wheel Climate Controls, Soft-Touch Heater Controls, Cabin Air Filter, Rear Seat Heater Ducts
Heated Driver & Front Passenger Seats w/Variable Heat Setting
Leather Seat Surfaces
Power 8-Way Adjustable Driver & Front Passenger Seats w/Power Lumbar Support
Driver Seat Memory System
60/40 Split Rear Bench Seat, Manual Reclining Backrest, Centre Headrest, Fold Down Centre Armrest w/Pass-Through
All-Position Vertically Adjustable Headrests
Power Door Locks w/Anti-Lockout Features
Power Auto Door Lock w/Shifter Activation
Power Windows w/Auto Up/Down
Window Jam Protection
Optitron Electronic Gauges, Shift Position Indicator, Tachometer, Water Temperature Gauge, Dual Trip Odometer, Outside Temperature Gauge
Driver & Front Passenger Extendable Visors
Dual Illuminated Vanity Mirrors
Auto-Dimming Rear View Mirror w/Digital Compass
4-Spoke Tilt, Telescopic Steering Wheel
Wood & Leather-Wrapped Steering Wheel & Shift Knob
Woodgrain Style Interior Trim
Simulated Leather Door Trim
Fabric Headliner
Chrome Inner Door Handles & Accents
Aluminum Door Scuff Plates
Carpeting, Carpet Floor Mats
Trunk Area Carpet

● = Standard

XLS
INTERIOR (cont'd)
Cruise Control
Digital Quartz Clock
DVD Based Navigation System ⁴ w/Backup Camera, 6.5" Multi-Information LCD Display
Front & Rear Cup Holders
Driver's Coin Holder
Coat Hooks
Front Centre Console Box w/Lid, Sliding Armrest
Driver & Front Passenger Expandable Door Pockets
Front Seat Back Pockets
Passenger Rear Door Map Pockets
Integrated Garage Door Opener
Trunk-Mounted Cargo Net
Front & Rear Area Lamps
Door Courtesy Lamps
Glove Box Lamp
Front Seat Map Lamps
Trunk Lamp
Accessory Power Outlet
Multi-Function In-Key Remote Keyless Entry System
Illuminated Entry/Exit Fade-Out System
EXTERIOR
17" Aluminum Alloy Wheels, Wheel Locks
Electric Rear Window Defroster w/Timer
High Solar Energy Absorbing Tinted Window Glass
Tinted Glass, UV Glass Protection
Power Tilt/Slide Moonroof w/Sunshade
Colour-Keyed Bumpers, Colour Mirrors & Door Handles, Front & Rear Splash Guards, Chrome Grille
Fuel Cap Hanger
Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps, Puddle Lamps
Auto-Dimming Driver's Side Exterior Mirror
Double Fluidics Spray Washer Nozzle
Variable Intermittent Wipers, Mist Feature
Multi-Reflector Halogen Headlamps w/LED "Light Pipes"
Automatic Headlamp System
LED "Light Pipe" Taillights
Integrated Front Fog Lamps
Dual Rear Exhaust Outlets

XLS
SAFETY
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹
Front Passenger Airbag Occupancy Classification Indicator
Front Seat-Mounted Side Airbags (SRS) ¹
Driver Knee Airbag (SRS) ¹
Front & Rear Head/Side Curtain Airbags (SRS) ¹
Active Front Headrests w/Whiplash Protection
Front Seatbelt Pre-Tensioners & Force Limiters
All-Position 3-Point Lap & Shoulder Belts
Front Seatbelt Anchor Height Adjusters
Rear Outboard Seatbelt Anchor Height Adjusters
Anchor Points for Child Restraint Seats
Rear Side Seatbelt Comfort Guides
Child Protector Rear Door Locks
Assist Grips
Engine Immobilizer
Vehicle Anti-Theft System
Power Fuel Lid & Trunk Release
Trunk Entrapment Release
Side Impact Protection Door Beams
Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators
Direct Tire Pressure Monitoring System

2011 Avalon Specifications

XLS
MECHANICAL
Engine
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/Intelligence (Dual VVT-i), Electronic Throttle Control System w/Intelligence (ETCS-i), Acoustic Control Induction System
Compression Ratio
10.8:1
Horsepower
268 hp (200 kW) @ 6200 rpm
Torque
248 lb.ft. (336 N.m.) @ 4700 rpm
Suspension
Front: MacPherson Strut w/Gas-Filled Shock Absorbers, Coil Springs, Stabilizer Bar
Rear: Dual-Link Independent, MacPherson Strut w/Gas-Filled Shock Absorbers & Stabilizer Bar
Drivetrain
Front Engine/Front Wheel Drive
Vehicle Stability Control (VSC), Traction Control (TRAC)
Transmission
6-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT), Lock-Up Torque Converter, Sequential Multi-Mode Shifter
Brakes
Power-Assisted Ventilated Front Discs, Solid Rear Discs, Antilock Braking System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)
Steering
Rack & Pinion w/Variable Power Assist
Tires
P215/55R17, Full Size Spare w/Alloy Wheel

¹All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

²These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

³Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.

⁴The Toyota DVD based Navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available in every city. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation system Owner's Manual and your Toyota Dealer for further details.

XLS	
DIMENSIONS	mm (in.)
Length	5020 (197.6)
Width	1850 (72.8)
Height (Unloaded)	1470 (57.9)
Wheelbase	2820 (111.0)
Track	Front: 1580 (62.2)
	Rear: 1565 (61.6)
Seating Capacity	5
Headroom	Front: 986 (38.8)
	Rear: 953 (37.5)
Legroom	Front: 1049 (41.3)
	Rear: 1037 (40.8)
Shoulder Room	Front: 1509 (59.4)
	Rear: 1479 (58.2)
Ground Clearance	135 (5.3)
CURB WEIGHT	kg (lb.)
	1620 (3620)
TOWING CAPACITY	kg (lb.)
	455 (1000)
CARGO CAPACITY	m³ (cu.ft.)
	0.408 (14.4)
COEFFICIENT OF DRAG	cd
	0.29
FUEL CAPACITY	litres (gal)
	70.0 (15.4)
FUEL CONSUMPTION RATING²	L/100 km mpg (imperial gallon)
City/Highway/Combined	10.6/6.8/8.9 27/42/32

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website toyota.ca – or your Toyota Dealer is your best source for up-to-date information.

Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

All-Season Mats

Block Heater



All-Season Mats Safeguard your vehicle's interior against mud, slush and salt with custom-fitted All-Season Mats.



Yaris Hatchback



Camry Hybrid



RAV4



4Runner



Yaris



Prius



Highlander



Sequoia



Corolla



Venza



Highlander Hybrid



Tacoma



Matrix



Avalon



FJ Cruiser



Tundra



Camry



Sienna

Our Toyota dealers realize that building a lasting relationship is about more than just selling a vehicle. That's why our approachable staff is always happy to assist you, whatever your need may be. To find a Dealer nearest you, visit toyota.ca



Toyota recognizes its duty to safeguard the environment. Please recycle.

